



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943863-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	943863	06288605

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	6-7a news	6-7a	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	6:26 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
3	WLWTTh		08/23/12	6:52 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
2	WLWTF		08/24/12	6:43 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
2	08/22/12	08/24/12	NBC Today Show	7-9a	--WTF--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	7:21 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
4	WLWTW		08/22/12	7:29 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
2	WLWTTh		08/23/12	7:56 AM	NBC Today Show	7-9a	:30	2012MRFP087H	\$1,500.00 NM
5	WLWTTh		08/23/12	8:59 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
3	WLWTF		08/24/12	7:23 AM	NBC Today Show	7-9a	:30	2012MRFP087H	\$1,500.00 NM
6	WLWTF		08/24/12	8:30 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
3	08/22/12	08/24/12	NBC Today Show II	9-10a	--WTF--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	9:57 AM	NBC Today Show II	9-10a	:30	2012MRFP084H	\$600.00 NM
2	WLWTTh		08/23/12	9:57 AM	NBC Today Show II	9-10a	:30	2012MRFP087H	\$600.00 NM
4	WLWTF		08/24/12	9:27 AM	NBC Today Show II	9-10a	:30	2012MRFP087H	\$600.00 NM
3	WLWTF		08/24/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP079H	\$600.00 NM
4	08/22/12	08/24/12	NBC Today Show III	10-11a	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	10:53 AM	NBC Today Show III	10-11a	:30	2012MRFP079H	\$350.00 NM
2	WLWTTh		08/23/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP079H	\$350.00 NM
3	WLWTF		08/24/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP087H	\$350.00 NM



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943863-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/22/12	08/24/12	12-1230p M-F news	12-1230p	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	12:25 PM	12-1230p M-F news	12-1230p	:30	2012MRFP084H	\$350.00 NM
3	WLWTTh		08/23/12	12:21 PM	12-1230p M-F news	12-1230p	:30	2012MRFP087H	\$350.00 NM
1	WLWTF		08/24/12	12:09 PM	12-1230p M-F news	12-1230p	:30	2012MRFP079H	\$350.00 NM
6	08/22/12	08/24/12	Days of Our Lives	1-2p	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	2:00 PM	Days of Our Lives	1-2p	:30	2012MRFP079H	\$350.00 NM
1	WLWTTh		08/23/12	1:43 PM	Days of Our Lives	1-2p	:30	2012MRFP079H	\$350.00 NM
3	WLWTF		08/24/12	1:44 PM	Days of Our Lives	1-2p	:30	2012MRFP087H	\$350.00 NM
7	08/22/12	08/24/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	3:29 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP084H	\$500.00 NM
3	WLWTTh		08/23/12	3:47 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP087H	\$500.00 NM
2	WLWTF		08/24/12	3:55 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP079H	\$500.00 NM
8	08/22/12	08/24/12	DR OZ EF	4PM-5PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	4:24 PM	DR OZ EF	4PM-5PM	:30	2012MRFP079H	\$500.00 NM
3	WLWTTh		08/23/12	3:58 PM	DR OZ EF	4PM-5PM	:30	2012MRFP079H	\$500.00 NM
1	WLWTF		08/24/12	4:54 PM	DR OZ EF	4PM-5PM	:30	2012MRFP087H	\$500.00 NM
9	08/22/12	08/24/12	5-530p M-F news	5-530p	--WTF--	:30	3	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	5:21 PM	5-530p M-F news	5-530p	:30	2012MRFP084H	\$675.00 NM
1	WLWTTh		08/23/12	5:28 PM	5-530p M-F news	5-530p	:30	2012MRFP087H	\$675.00 NM
3	WLWTF		08/24/12	5:22 PM	5-530p M-F news	5-530p	:30	2012MRFP079H	\$675.00 NM
10	08/22/12	08/24/12	530-6p M-F news	530-6p	--WTF--	:30	6	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	6	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	5:44 PM	530-6p M-F news	530-6p	:30	2012MRFP079H	\$675.00 NM
6	WLWTW		08/22/12	5:53 PM	530-6p M-F news	530-6p	:30	2012MRFP084H	\$675.00 NM
2	WLWTTh		08/23/12	5:40 PM	530-6p M-F news	530-6p	:30	2012MRFP079H	\$675.00 NM
5	WLWTTh		08/23/12	5:58 PM	530-6p M-F news	530-6p	:30	2012MRFP087H	\$675.00 NM
3	WLWTF		08/24/12	5:39 PM	530-6p M-F news	530-6p	:30	2012MRFP087H	\$675.00 NM
4	WLWTF		08/24/12	5:58 PM	530-6p M-F news	530-6p	:30	2012MRFP079H	\$675.00 NM
11	08/22/12	08/24/12	6-630p M-F news	6-630p	--WTF--	:30	6	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943863-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/22/12	08/24/12	6-630p M-F news	6-630p	--WTF--	:30	6	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	6:13 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
4	WLWTW		08/22/12	6:29 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
2	WLWTTh		08/23/12	6:07 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
5	WLWTTh		08/23/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP087H	\$800.00 NM
3	WLWTF		08/24/12	6:24 PM	6-630p M-F news	6-630p	:30	2012MRFP087H	\$800.00 NM
6	WLWTF		08/24/12	6:30 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
12	08/22/12	08/24/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	7:27 PM	7-730p	7-730p	:30	2012MRFP079H	\$800.00 NM
2	WLWTTh		08/23/12	7:19 PM	7-730p	7-730p	:30	2012MRFP079H	\$800.00 NM
3	WLWTF		08/24/12	7:20 PM	7-730p	7-730p	:30	2012MRFP087H	\$800.00 NM
13	08/22/12	08/24/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTW		08/22/12	7:55 PM	730-8p	730-8p	:30	2012MRFP084H	\$800.00 NM
2	WLWTTh		08/23/12	7:50 PM	730-8p	730-8p	:30	2012MRFP087H	\$800.00 NM
1	WLWTF		08/24/12	7:49 PM	730-8p	730-8p	:30	2012MRFP079H	\$800.00 NM
14	08/22/12	08/24/12	11-1135p M-Su	11-1135p	--WTF--	:30	3	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	11:31 PM	11-1135p M-Su	11-1135p	:30	2012MRFP079H	\$1,500.00 NM
3	WLWTTh		08/23/12	11:33 PM	11-1135p M-Su	11-1135p	:30	2012MRFP079H	\$1,500.00 NM
1	WLWTF		08/24/12	11:13 PM	11-1135p M-Su	11-1135p	:30	2012MRFP087H	\$1,500.00 NM
15	08/22/12	08/24/12	NBC Tonight Show	1135-1237a	--WTF--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/22/12	12:32 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP084H	\$600.00 NM
2	WLWTTh		08/23/12	12:32 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP087H	\$600.00 NM
3	WLWTF		08/24/12	12:10 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP079H	\$600.00 NM
16	08/25/12	08/25/12	NBC Saturday Today	Sa8-10a	-----1-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/25/12	8:59 AM	NBC Saturday Today	Sa8-10a	:30	2012MRFP079H	\$1,000.00 NM
17	08/25/12	08/25/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)



www.wlwt.com

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943863-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/25/12	08/25/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	08/25/12	10:11 AM	Sa 10-11a News	Sa 10-11a	:30	2012MRFP087H	\$800.00 NM
18	08/25/12	08/25/12	Sa/Su 6p news	Sa/Su 6p News	-----2-	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----2-	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	08/25/12	6:28 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP079H	\$550.00 NM
2	WLWT	Sa	08/25/12	6:45 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP087H	\$550.00 NM
19	08/25/12	08/25/12	11-1135p M-Su	11-1135p	-----1-	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	08/25/12	11:22 PM	11-1135p M-Su	11-1135p	:30	2012MRFP079H	\$1,500.00 NM
20	08/26/12	08/26/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	8:57 AM	NBC Sunday Today	Su8-9a	:30	2012MRFP087H	\$1,500.00 NM
21	08/26/12	08/26/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	9:52 AM	Su 9-10a News	Su 9-10a	:30	2012MRFP079H	\$1,000.00 NM
22	08/26/12	08/26/12	NBC MEET THE PRESS	NBC MEET THE PI	-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	10:00 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	2012MRFP087H	\$1,200.00 NM
23	08/26/12	08/26/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	6:21 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP079H	\$550.00 NM
24	08/26/12	08/26/12	Sa/Su 6p news	Sa/Su 6p News	-----2	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----2	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Su	08/26/12	6:12 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP087H	\$550.00 NM
1	WLWT	Su	08/26/12	6:26 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP087H	\$550.00 NM
25	08/26/12	08/26/12	11-1135p M-Su	11-1135p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943863-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/26/12	08/26/12	11-1135p M-Su	11-1135p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	11:39 PM	11-1135p M-Su	11-1135p	:30	2012MRFP087H	\$1,500.00 NM
LR - Football									
26	08/24/12	08/24/12	LOCAL PRIME	LOCAL PRIME	----F--	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/24/12	8:29 PM	LOCAL PRIME	LOCAL PRIME	:30	2012MRFP087H	\$1,000.00 NM
2	WLWT	F	08/24/12	8:53 PM	LOCAL PRIME	LOCAL PRIME	:30	2012MRFP079H	\$1,000.00 NM
27	08/25/12	08/26/12	Sa/Su 5-6a News	Sa/Su 5-6a	-----SS	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----SS	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Sa	08/25/12	5:25 AM	Sa/Su 5-6a News	Sa/Su 5-6a	:30	2012MRFP087H	\$150.00 NM
2	WLWT	Su	08/26/12	5:13 AM	Sa/Su 5-6a News	Sa/Su 5-6a	:30	2012MRFP087H	\$150.00 NM
28	08/25/12	08/26/12	SU 530-6a	SU 530-6a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	5:56 AM	SU 530-6a	SU 530-6a	:30	2012MRFP079H	\$100.00 NM
29	08/26/12	08/26/12	NBC Sports Various	NBC Sports Various	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	3:50 PM	NBC Sports Various	NBC Sports Variou	:30	2012MRFP079H	\$650.00 NM
30	08/26/12	08/26/12	Su7-8p	Su7-8p	-----S	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	6:59 PM	Su7-8p	Su7-8p	:30	2012MRFP079H	\$2,500.00 NM
<b>Total Spots</b>							<b>74</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$58,725.00</b>
<u>Agency Commission</u>	<b>\$8,808.75</b>
<u>Net Amount Due</u>	<b>\$49,916.25</b>